

GENERAL SARGE
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FOR IMMEDIATE RELEASE
NEWS RELEASE

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General Sarge “Deploys” Teddy Bears to Clark Family

NEWARK, NY – With the news of Army Medic Captain Bruce Clark being killed in Afghanistan while Skyping with his wife and with the connection to Rochester, General Sarge was contacted to send Teddy Bears to the family as part of the Fallen Hero Program.

Thanks to the generous donations of various supporters, General Sarge was able to send two Build-A-Bear Workshop Teddy Bears to CPT Clark’s two young daughters. The family is staying in the Rochester, New York area for a short time and it was through this connection that the bears were sent to meet the family. We hope that his daughters and wife will get just a little bit of comfort from the Teddy Bears.

This is a small gesture the team at General Sarge HQ is honored to have the ability to do. A special thanks to Market Alternatives, LLC in Newark, New York for their Deployment Sponsorship allowing us to deploy these bears so quickly to the Clark family. Thanks also to those who have generously donated Teddy Bears to the Gift-A-Bear Program.

CPT Clark’s body returned home to Rochester on Saturday May 11 and the funeral service was held in Rochester on Tuesday, May 15. The burial will follow at the Fairfield Cemetery in Spencerport, New York. A memorial service was also held in Michigan, where CPT Clark was living with his family before he deployed to Afghanistan.

General Sarge is a non-profit organization that deploys Build-A-Bear Workshop Teddy Bears to military children with the mission of “Comforting Military Families One Furry Friend At A Time”.

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